



## Five more US retailers join the Flixmedia.tv network

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**Flixmedia.tv**, a leading provider of online content solutions for consumer goods vendors, is continuing to extend its global reach. PC Mall, MacMall, OnSale, Ritz Camera and RadioShack have all subscribed to Flixmedia's world-standard network this week.

These U.S. technology specialists are in good company. Along with Amazon, Walmart, and many other major U.S. retailers and publishers, they are now in a position to benefit from access to a wide range of rich and compelling content to educate their online visitors and improve conversion rates. Flixmedia will provide a continuous flow of the latest vendor content across these retail sites - from the Flixmedia-produced "QuikClips" product videos through to the syndication of vendor produced content—all delivered at the critical point of purchase for the consumer.